# INNOVATION NATION

# Technology Sector Presidential Platform

## CREATE JOBS AND GROW THE ECONOMY

**Pursue an Allied Trade Agenda on Supply Chain, Technology, and Data Flows:** Collaborate with allies and partners to strengthen the security and resilience of America's technology supply chain, and to open those economies to the technology goods and services that American workers produce. The US and like-minded nations should agree to promote technology and information exchange with one another, while refraining from improper restrictions on each other's cross-border access to data.

**Support Marketplace Competition:** Advance flexible laws and regulations that foster new innovations and promote competition and growth. Discourage the use of legal and regulatory mechanisms to protect incumbents and keep new entrants from providing innovative services that consumers demand. Ensure the technology-enabled sharing economy or on-demand platforms are allowed to compete and grow in an open market.

## FOSTER TRUSTED NETWORKS

**Strengthen Cybersecurity:** Leverage best practices that have proven effective in improving cybersecurity and encourage other governments to do the same. The next administration should focus on cybersecurity risk management; encourage innovative and flexible approaches to improving cybersecurity; consider prevalent risks when designing products and services; advance public-private partnerships; emphasize training, education, and awareness; utilize international, voluntary, consensus standards; lead international efforts to harmonize security requirements, like

those applicable to cloud services; and recognize the importance of encryption as a critical security tool and prepare to transition to post-quantum cryptography (PQC).

**Enhance Data Privacy:** Advance policies that protect privacy while fostering innovation and growth and ensuring the free flow of data across borders. Support federal privacy legislation, which is needed to protect consumers nationwide and unify a fragmenting landscape of state privacy requirements. Promote global consumer trust in digital goods and services by encouraging policies that narrowly target government access to user data, while ensuring law enforcement and other agencies have the appropriate information needed to protect our safety and security when necessary.

**Develop Governance Frameworks in Collaboration with International Allies and Partners:** Work with international allies and partners on technology governance issues including data privacy, youth safety, interoperability, equity and accessibility, and content and behavior standards.

## PROPEL INNOVATION

**Advance Artificial Intelligence (AI):** AI is driving digital transformation across every sector of the economy and solving complex societal challenges. AI is integral to long-term US economic growth and national security. The US should invest strategically in education and research is necessary to maintaining US competitiveness and global leadership in the development of innovative technologies. US policies at home and abroad should also encourage the responsible development and deployment of AI, advance international technological standards, and serve as a touchpoint for global guidance on trust and safety.

**Promote Effective and Balanced Intellectual Property Protections:** Support effective protection of all major forms of intellectual property. This includes promoting the issuance of high-quality, resilient US patents, while taking steps to avoid litigation abuses. It also includes promoting predictable IP frameworks that allow for responsible AI-driven innovation.

**Encourage Policies that Protect Expression and Creativity Online:** Support robust freedom of expression on the open Internet and policies that empower platforms to promote a healthy internet ecosystem without facing unreasonable liability for third-party speech.

## STRENGTHEN AMERICA'S WORKFORCE

**Develop the Science and Technology Workforce:** Invest in effective education and research programs in science, technology, engineering, and mathematics (STEM), computer science, and career and technical education to bolster the middle class, enhance our diversity and inclusiveness, and develop the next generation of innovators, entrepreneurs, and workers to advance America's global leadership and success.

**Welcome High-Skilled Immigrants:** Improve the ability of companies operating in the United States to recruit and retain highly educated foreign graduates and professionals to meet hiring needs and supplement our talented US workforce.

## PROMOTE NEW TECHNOLOGY IN THE GOVERNMENT

**Modernize Public Sector Technology:** Streamline procurement and regulatory policies to improve the government's ability to adopt critical technology. Policies should accelerate, not hinder, innovation and allow the government to modernize government legacy systems with the technology being developed and deployed in the private sector, including the use of AI.

**Improve Federal Hiring and Retention:** Facilitate the recruitment and retention of skilled technical personnel in order to increase the effective adoption and deployment of innovative technologies in the public sector and support US leadership in a landscape of global competition.

ACT The App Association

The Software Alliance
BSA

Consumer Technology Association

esa entertainment software association

ITI

SIIA

TECHNET THE VOICE OF THE INNOVATION ECONOMY

XRA XR ASSOCIATION