

The SIIA CODiE Awards

# Honoring Excellence in Education and Business Technology

Since 1986, the SIIA CODiE Awards have recognized thousands of Education and Business technology companies, products and services as leaders in innovation and excellence.

What makes the CODiE Awards unique is that each nomination receives a detailed review by industry experts. Finalists receive a second round, peer review, so each CODiE Award win is the ultimate stamp of approval.

**//CODiE//**  
**2023 SIIA CODiE AWARDS**

## New Categories for 2023

### 7 New Leadership Categories

Leadership categories recognize outstanding companies, individuals and teams.

#### Education Technology

- Ed Tech Company to Watch
- Most Influential Thought Leader in Ed Tech
- Most Innovative Ed Tech Company
- Best Suite of Connected/Integrated Solutions

#### Business Technology

- Most Innovative Tech Company
- Most Influential Technology Thought Leader
- Tech Company to Watch

### 4 New Ed Tech Product Categories

- Best Digital Citizenship Solution
- Best Higher Education Humanities Instructional Solution
- Best Science of Reading/ Foundational Skills Solution
- Best Wellness Platform for School Districts and Educational Communities

### 6 New Business Tech Product Categories

- Best Customer Success Management Solution
- Digital Employee Experience (DEX)
- Best Knowledge Center/Help Site
- Best Property Intelligence Solution
- Best Sales Solution
- Best Upskilling or Workforce Development Solution

Visit [siaa.net/CODiE/Categories](https://siaa.net/CODiE/Categories) for complete details.

## Top Reasons to Nominate

**New Marketing Opportunities:** Sharing that your product, company or leadership is up for a top industry award provides a unique opportunity to promote your business to new and existing customers.

**Benchmarking:** The application process forces you to look at your business from a different perspective and compare your products to competitors.

**Valuable Feedback:** The expert review portion of the CODiE Awards provides valuable feedback to bring back to your team.

**Credibility:** Being a finalist or winning a business or education technology award is a great endorsement for your product from an unbiased source, and a sign of quality for potential customers.

**Employee Recognition:** Awards recognize the hard work and achievements of employees and inspire renewed commitment to innovation.

**Attract Top Talent:** Top prospective employees are drawn to award-winning businesses with a track record of success.

**Land New Customers:** Customers like to be associated with a winning company. Share your CODiE Award win to encourage customers to choose you over the competition.

## Winners' Circle

The CODiE Awards levels the playing field between industry giants and start ups, so the very best products and leaders win:

ABC-CLIO / Acumatica / Adaptive Insights / Adobe Systems, Inc. / Albert / Allego / Ambra Health / AppFolio / Apttus / Acquia / Articulate / Authentica Solutions / Avangate Inc. / Aventri / bigtincan / Bizzabo / Blackboard Inc. / Cambridge Semantics / Cengage Learning / Chemical Abstracts Service / ChurnZero / Cisco Systems / CK-12 Foundation / Clarizen / ClassLink, Inc. / ClearSlide / ClientPay / ClientSuccess / CloudMine / CodeCombat, Inc. / CodeMonkey Studios Inc. / Curriki / Cyence / Datorama / Davies Murphy Group, Inc. / DCR Workforce / Dell Boomi / Delmar Cengage Learning / DreamBox Learning / Edgenuity Inc. / Edsby / edWeb.net / Embotics / EvaluationKIT / Evergage / EvoText / ExpertFile Inc. / Fiberlink-IBM / Florida Virtual School - Global Division / ForeverCar LLC / Fuze / Gainsight / Grand Canyon University / HighSpot / HighWire Press / Hobsons / Houghton Mifflin Harcourt / ICIX / Illumio / Informatica / Innography / InsideView / Instructure / intelliVOL / IQ media / IXL Learning / JazzHR / Kount / Lattice Engines / Learning A-Z / LexisNexis Group / LogMeIn / Matic / McGraw-Hill Education / MIND Research Institute / Mindprint Learning / MobyMax / Moxie Software / myOn / Neustar / Northwest Evaluation Association (NWEA) / Ogment LLC / OPIS by IHS Markit / OutSystems / PASCO Scientific / PBS / Pearson / Ping Identity / PitchBook Data, Inc. / Plotagon / PowerSchool / Prevedere / PRO Unlimited / Project Insight / PTC / Quark Software Inc. / RackTop Systems / Real Time Innovations, Inc. / Red Hat, Inc. / RELX Group / Renaissance Learning / SaaSOptics, LLC / Samanage / Scalyr / Schoology, Inc. / Securonix / ShelterZoom / SiSense / SKILLS Global / SnapApp / Snow Software / Sparkcentral / SpendHQ / SPLICE Software / StrongMind / Thomson Reuters / Thought Industries / TIBCO Software, Inc. / Trapit / Triblio / uCertify / Untangle, Inc. / Vantiq / Videia / VMware, Inc. / Wibu-Systems USA / Winmo / Wolters Kluwer / Zuora, Inc.

# What You Need to Nominate

Ready to nominate? Here is everything you need to complete the entry form.

## Nomination Checklist

- Company name
- Product name
- Product description (this will be listed on the website in the event the product becomes a finalist or winner)
- Company URL
- Product URL
- Company twitter handle
- Product twitter handle
- Category name
- Detailed response on how your product aligns to the judging criteria for the category. (There is no word requirement - but be succinct in your answers. You'll also have the opportunity to provide a demo to each of your judges. Judging criteria is available at [siiia.net/CODiE/Categories](https://siiia.net/CODiE/Categories))
- Up to five supplemental materials to support nominations (can be PDF, video, link etc.)
- Contact information for TWO contacts.
- Optional (used if you are a finalist or winner)
- Logo (high resolution)
- Shipping address and contact to receive the award (note: shipping and handling costs will be billed directly to the company for international shipments)
- Attn Name
- Attn phone number
- Company name
- Address

Nominations for the 2023 CODiE Awards are open November 1, 2022 - January 20, 2023. Nominations may be made by the nominating company, PR or marketing agency, investor etc.

You can nominate in as many categories as you'd like, but you'll need to complete a separate nomination form for each category you enter. If you nominate in 3 or more categories you'll enjoy 15% off your nomination total!

Your nomination is considered officially entered once you have checked out and paid. Nominate early for the best pricing.

CODiE nominations are open to both SIIA members and non-members, and discounted pricing is available to non-profit organizations.

## How it Works

### Step 1: Nominate by **January 20, 2023**.

Once your nomination is submitted and paid for, you are officially entered!

### Step 2: First round (expert) review

Beginning **February 6, 2023** access your judge assignments and review your entry information. You will see two judges assigned for each nomination so be sure to contact your judges asap to start arranging demos - especially if you are entered in many categories.

Once you've completed demos with the judges, the judges will score each entry against the judging criteria and finalists will be announced April 19, 2023. NOTE: some judges (especially teachers) prefer recorded demos. Please do your best to accommodate, they are volunteering their time and often in classrooms (or meetings) during the day.

### Step 3: second round review.

All nominees will be notified if their entry was a finalist by **April 19, 2023**. Finalists receive a second round review by select first round judges and SIIA members. This is a quick review of materials provided in the entry (your video or written response, nomination description and URL). No additional demo is required.

### Step 4. Celebrate!

Winners will be announced **virtually June 7 and 8**. Stay tuned for details!



## Sponsor

Sponsoring the SIIA CODiE awards aligns your brand with smart technologies, elevating your brand to top industry influencers including:

- SIIA members (technology executives in software, media, data, financial and education)
- PR agencies and press
- Educators and school/university administrators
- Business and education technology product leaders
- Emerging technology leaders

By sponsoring the CODiE Awards, you'll enjoy more than 6 months of customer engagement. Benefits start with the highly-anticipated nominations punctuated with events and engagement opportunities all the way until the winners are announced. Sponsors are an important part of the CODiE Awards with many opportunities to not only promote your brand – but to meet, connect and build relationships with new customers.

**Sponsorship inquiries contact [sponsor@siia.net](mailto:sponsor@siia.net).**

# 2023 SIIA CODiE Awards Categories

## EDUCATION TECHNOLOGY

- Best Administrative Solution
- Best Best Education Platform for Continuing Education
- Best Coding & Computational Thinking Solution
- Best Collaborative Solution for Teachers
- Best College & Career Readiness Solution
- Best Content Authoring Development or Curation Solution
- **NEW:** Best Digital Citizenship Solution
- Best Evidence Management Solution
- Best Educational Game
- Best Education Platform
- Best Elective Curriculum Solution
- Best Emerging Education Technology Solution for Administrators
- Best Emerging Instructional Technology Solution
- Best English Language Arts Instructional Solution for Grades PK-8
- Best Formative Assessment Solution
- Best Gamification in Learning
- **NEW:** Best Higher Education Humanities Instructional Solution
- Best Higher Education Remote Learning Partner
- Best Higher Education STEM Instructional Solution
- Best K-12 Remote Learning Partner
- Best Learning Management System (LMS)
- Best Learning Recovery Tool
- Best Mathematics Instructional Solution for Grades PK-8
- Best Mathematics Instructional Solution for Grades 9-12
- Best Personalized Learning Solution
- Best PreK/Early Childhood Learning Solution
- Best Professional Learning Solution for Educators
- Best Reading/Writing/Literature Instructional Solution for Grade 9-12
- Best Research Database Solution
- Best Science Instructional Solution for Grades PK-8
- Best Science Instructional Solution for Grades 9-12
- **NEW:** Best Science of Reading/Foundational Skills Solution
- Best Social Sciences/Studies Instructional Solution
- Best Solution for English Language Learners
- Best Solution for Students with Special Needs
- Best STEM Instructional Solution for Grades PK-8
- Best STEM Instructional Solution for Grades 9-12
- Best Student Learning Capacity-Building Solution
- Best Summative Assessment Solution
- Best Use of Artificial Intelligence in Ed Tech
- Best Virtual Lab
- Best Virtual Learning Solution
- Best World Language Acquisition Solution
- **NEW:** Best Wellness Platform for School Districts and Educational Communities

# 2023 SIIA CODiE Awards Categories

## BUSINESS TECHNOLOGY

- Best Artificial Intelligence Driven Solution
- Best Artificial Intelligence Solution in Healthcare
- Best Artificial Intelligence-Enabled Content Solution
- Best Big Data Reporting & Analytics Solution
- Best Business Information or Data Delivery Solution
- Best Business Intelligence Solution
- Best Compliance Solution
- Best Construction Management Platform
- Best Content Management Platform
- Best Customer Data Platform (CDP)
- Best Customer Education LMS
- Best Customer Service Solution
- **NEW:** Best Customer Success Management Solution
- Best Data Tool
- Best DevOps Tool
- Best Digital Asset Management Solution (DAM)
- **NEW:** Digital Employee Experience (DEX)
- Best eCommerce Conversion Solution
- Best Emerging Technology
- Best Enterprise Learning Management System
- Best ERP Solution
- Best Event Technology Solution
- Best Financial & Market Data Solution
- Best Financial Management Solution
- Best FinTech Solution
- Best Healthcare Technology Solution
- Best Human Capital or Talent Management Technology Solution
- Best Identity & Access Management (IAM) Solution
- Best Integration Platform as a Service (iPaaS)
- Best IT Management Solution
- **NEW:** Best Knowledge Center/Help Site
- Best Legal Solution
- Best Marketing Solution
- Best Network Security Solution
- Best No Code/Low Code Platform
- Best Payments Solution
- Best Platform as a Service
- Best Project Management Solution
- **NEW:** Best Property Intelligence Solution
- Best Sales & Marketing Intelligence Solution
- **NEW:** Best Sales Solution
- Best Subscription Billing Solution
- **NEW:** Best Upskilling or Workforce Development Solution
- Best Wellness Solution
- Best Work Management Platform
- Best Overall Business Technology Solution



# 2023 SIIA CODiE Awards Categories

## LEADERSHIP CATEGORIES

### Business Technology

- Excellence in Diversity, Equity, Inclusion in Business Technology
- Business Technology Leadership Award
- Company of the Year
- Customer Success Team of the Year
- **NEW:** Most Innovative Tech Company
- **NEW:** Most Influential Technology Thought Leader
- **NEW:** Tech Company to Watch
- Lifetime Achievement Award in Business Technology

### Education Technology

- Best Customer Experience in Ed Tech
- **NEW:** EdTech Company to Watch
- Excellence in Diversity, Equity, Inclusion in Ed Tech
- **NEW:** Most Influential Thought Leader in EdTech
- **NEW:** Most Innovative EdTech Company
- Best Student Experience
- **NEW:** Best Suite of Connected/Integrated Solutions
- Lifetime Achievement Award in Ed Tech  
*Nominations open in April*

## INNOVATION SHOWCASE

Innovation Showcase honors the **Most Innovative Ed Tech Startup** during a preshow to the CODiE Awards. This program is perfect for Ed Tech entrepreneurs looking for mentorship as they grow their businesses.

There is no cost to enter and program details are available at [siiainet.org/CODiE](https://www.siiainet.org/CODiE).

# 2023 SIIA CODiE Awards Timeline

## NOMINATE: November 1, 2022–January 20, 2023

Early Nomination Period	November 1–December 2, 2022
Regular Nomination Period (nomination fees increase \$100)	December 3, 2022–January 6, 2023
Late Nomination Period (nomination fees increase an additional \$200)	January 7–20, 2023

## EVALUATE: January 31–May 5, 2023

First Round Review	Demos Scheduled: March 3, 2023 Demos completed; March 31, 2023
Finalists Announced	April 19, 2023
Second Round Review	April 24–May 5, 2023

## CELEBRATE: June 7 & 8, 2023

Winners Announced	June 7 & 8, 2023
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## Nomination Pricing

15% DISCOUNT ON 3 OR MORE NOMINATIONS

### Early Nominations: November 1–December 2, 2022

SIIA MEMBERS & NON-PROFIT ORGANIZATIONS	NON-MEMBERS
1 category: \$445	1 category: \$995

### Regular Nominations: December 3, 2022–January 6, 2023

SIIA MEMBERS & NON-PROFIT ORGANIZATIONS	NON-MEMBERS
1 category: \$545	1 category: \$1095

### Late Nominations: January 7–20, 2023

SIIA MEMBERS & NON-PROFIT ORGANIZATIONS	NON-MEMBERS
1 category: \$745	1 category: \$1295

\* Not an SIIA Member? Ask about our Join and Save Program

\*\*Nonprofits contact [jbaranowski@siia.net](mailto:jbaranowski@siia.net) for code

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Learn more at:

[siia.net/CODiE](https://siia.net/CODiE)

or email [CODiEAwards@siia.net](mailto:CODiEAwards@siia.net)