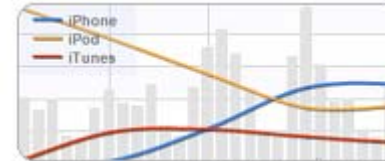


Type: Person
Name: John Howard
Title: Prime Minister
Date of Birth: 26/07/1939
Nationality: Australo
Fact Sheet: Biography for John Howard



SILOBreaker

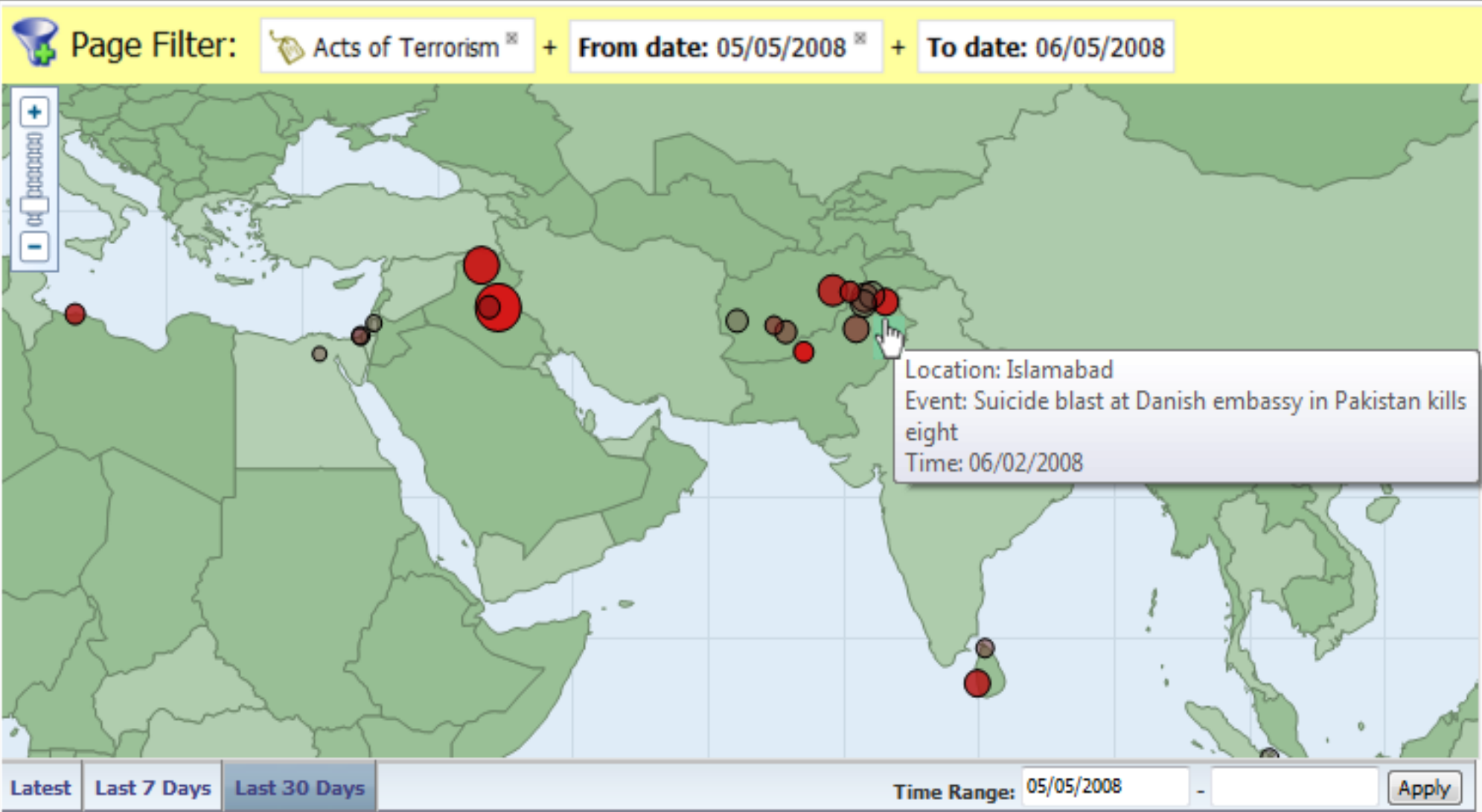
Insight as a Service

Kristofer Mansson, CEO

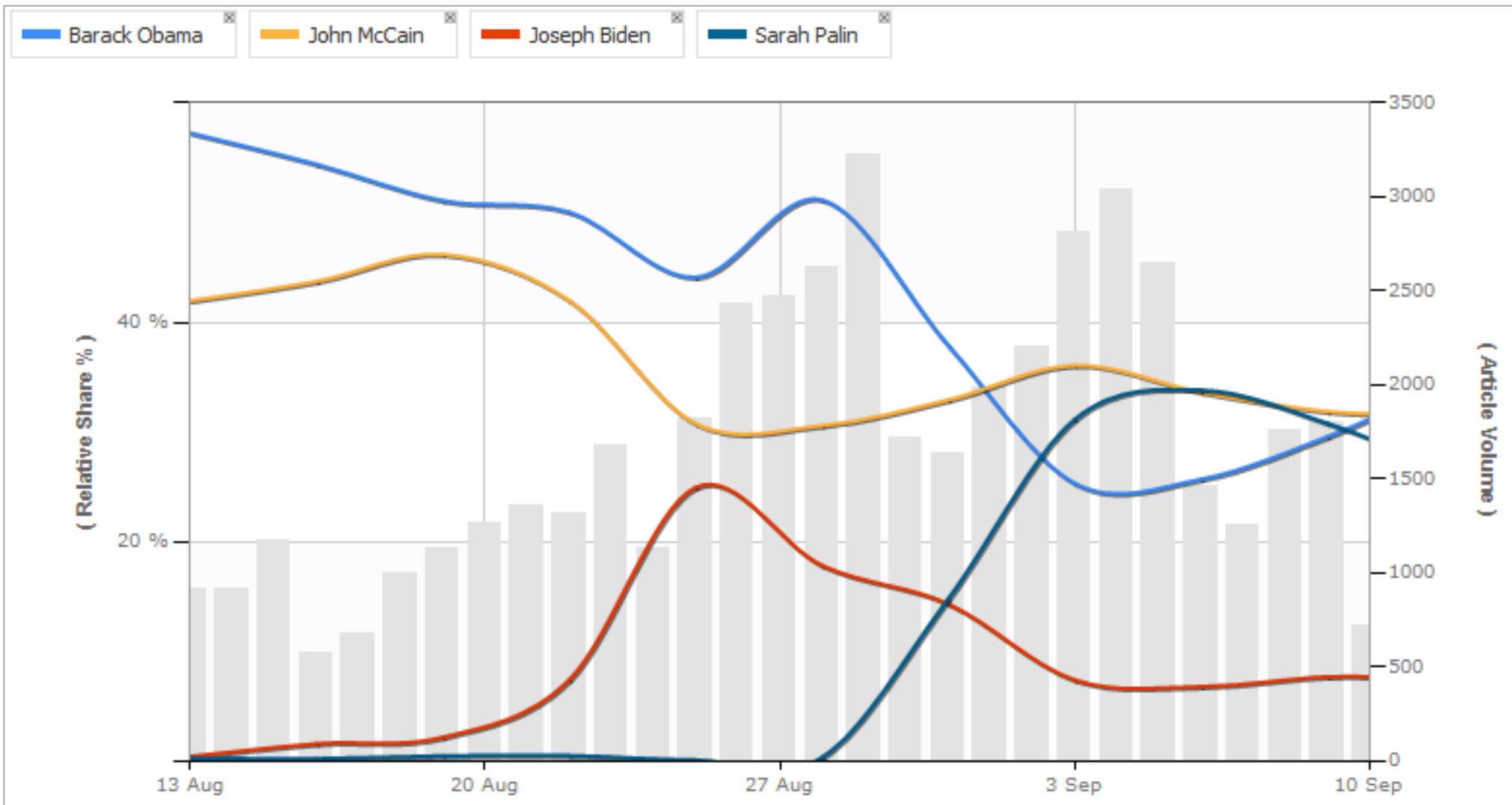
Network Search



Hot Spots Search



Trends Search



360° Search

Barack Obama

Type: Person
Name: Barack Obama
Title: U.S. Senator for Illinois
Organization: U.S. Senate
Date Of Birth: 04/08/1961
Place Of Birth: Honolulu, Hawaii
Nationality: United States
Fact Sheet: Biography for Barack Obama

Top Stories

First reported 13 hours ago - Updated 29 mins ago 50 documents

McCain Challenges Obama On Education

John McCain's campaign hit back on school reform late today, launching a TV ad that raises the red-hot political issue of sex education. 'Education Week says Obama 'hasn't made a significant mark on education,' the announcer says, as a series of newspaper ... [12 hours ago - Boston Globe]

Entties: Sarah Palin, John McCain, Barack Obama

First reported 11 hours ago - Updated 1 hour ago 5 documents

Global support for Obama as US president

* 49 percent across 22 countries prefer Obama, 12 percent want McCain LONDON: United States Democratic presidential candidate Barack Obama may be struggling to nudge ahead of his Republican rival in polls at home, but people across the world want him ... [6 hours ago - Daily Times]

Entties: Barack Obama, John McCain

First reported 09/09/2008 - Updated 5 hours ago 97 documents

Swift blasts Obama over 'pig' comment

Jane Swift went quickly to work this evening as a leader of a brand new 'truth squad' defending GOP vice presidential nominee Sarah Palin, excoriating Barack Obama for a comment he made while campaigning in Virginia today. Obama told voters that they shouldn't ... [11 hours ago - Boston Globe]

Entties: Sarah Palin, John McCain, Barack Obama

First reported 09/09/2008 - Updated 10 hours ago 46 documents

Poll shows Obama and McCain in virtual tie

WASHINGTON (Reuters) - Democratic presidential candidate Barack Obama leads Republican John McCain by 47 percent to 46 percent, a statistical dead heat, in an NBC News/Wall Street Journal poll released on Tuesday. ... [11 hours ago - Reuters: Politics]

Entties: John McCain, Education, Barack Obama

First reported 09/08/2008 - Updated 16 hours ago 98 documents

McCain, Obama see electoral map differently

They're trying to repackage themselves, Barack Obama said of his GOP rivals during a town hall meeting in Flint, Mich. Suddenly John McCain is saying Im for change too. The Democrat is targeting many GOP strongholds as the Republican focuses on typical ... [20 hours ago - Los Angeles Times]

Entties: Sarah Palin, John McCain, Barack Obama, Hillary Clinton

First reported 22 hours ago - Updated 1 hour ago 35 documents

Britain's Brown Praises Obama Before U.S. Election

LONDON (Reuters) - British Prime Minister Gordon Brown voiced support on Wednesday for U.S. Democratic presidential candidate Barack Obama, saying he would help Americans struggling with an economic downturn. In a move seen by some British media as a break ... [1 hour ago - Washington Post]

Entties: Gordon Brown, The Labour Party (United Kingdom)

First reported 09/08/2008 - Updated 09/09/2008 5 documents

McCain's surge: After convention, he catches Obama

WASHINGTON (Reuters) - Republican presidential candidate John McCain got a bounce in opinion polls from his convention and now runs even or slightly ahead of Democratic rival Barack Obama with eight weeks to go in the White House race. ... [09/08/2008 - Reuters: Politics]

Entties: Barack Obama

Latest Blogs

Spencer: The Islamic World Looks at Obama - Jihad Watch [37 mins ago]
 Dems deny Sarah Palin-bashing - Latest Articles [48 mins ago]
 Reduced Exit Packages Urged for Ousted Executives - DealBook [55 mins ago]
 Obama draws fire for 'lipstick on a pig' remark - Latest Articles [58 mins ago]
 Barr on McCain-Palin Response to Freddie and Fannie - The Moderate Voice [1 hour ago]

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More Content

Documents | Stories
 All (91422) | News (46713) | Reports (5) | Blogs (42634) | Audio/Video (2065) | Fact Sheets (5)

sort by: Date | Relevance

01:57 / 50:19

0 mins ago: Sen. Barack Obama's Full Speech to the DNC

Article Volume (click and drag to zoom)

Year	Blog	Audio/Video	Article
2008	~500	~100	~100
2009	~1000	~200	~200
2010	~1500	~300	~300
2011	~2000	~400	~400
2012	~2500	~500	~500
2013	~2000	~400	~400
2014	~1500	~300	~300

In Focus

- John McCain, Hillary Clinton, Bill Clinton, ...
- British Broadcasting Corp, News Corporation, YouTube Inc, ...
- Democratic Party (US), Democratic National Committee, US Senate, ...
- US Presidential Election 2008, African-Americans, The White House, ...
- Chicago, Denver (Colorado, United States), New York, ...
- Iraq, United States, Afghanistan, ...
- Elections, Christianity, Military Action, ...
- Media & Advertising, Energy, IT, ...

Network

Nodes include: African Americans, Hillary Clinton, John McCain, Bill Clinton, US Presidential Election 2008, George W Bush, Barack Obama, Joseph Biden, Democratic Party (US), The White House.

Hot Spots

Trends

Media trends based on all articles

Press & User Quotes

InformationWeek

["Microsoft Backs News-Crunching Startup"](#) – 19 February, 2008

"My colleague Richard Martin was so impressed that he picked Silobreaker's technology as the coolest thing he saw at Demo."

LOOSE WIRE *blog*

["Breaking Out Of Those Silos"](#) - 19 February, 2008

"If you're looking for the future of news, a pretty good example of it is at UK startup silobreaker.... and it puts pretty much every other news site to shame."



["Silobreaker Breaks Out Online"](#) – 15 February, 2008

"Our chat with Silobreaker's top executive brought us one of those 'red pill' moments, something rare and unexpected in a technology world filled with derivations and variations on a theme. Silobreaker is a news site, but at the same time, it isn't."



["Search tools made clever"](#) - 8 February, 2008

"Silobreaker can also chart article volumes by media type, identify geographic news hotspots and, impressively, map relationships between topics in the form of an interactive network. "

MercuryNews.com

The Mercury News Silicon Valley

["Picking the winners at the DEMO conference"](#) - 31 January, 2008

"It's rare that a Web site offers a genuinely new way of looking at information. But that's what you get with Silobreaker"

Seattle Post-Intelligencer

["The Best of DEMO 08"](#) - 30 January, 2008

"BEST PITCH: I didn't have the chance to watch every company, but one that really hooked me was London's Silobreaker."



Information Today, Inc.

["Silobreaker Brings a Graphical View to News Research"](#) - 7 February, 2008

"The smart context extraction and relational analysis of Silobreaker is by far the best I have seen in the semantic search space. Silobreaker quickly becomes indispensable; it is an invaluable research tool with a sophisticated algorithm that I'd like to see proliferate in the search market." [Says Chris Shipley, executive producer of DEMO]"

Phil Bradley's weblog

["Silobreaker is a superb news resource"](#) – 6 February, 2008

"It's not that often that I'll just sit and work my way through a search engine these days and go 'ohhh!' and other such expressions of surprise and delight. However when I took a look at Silobreaker that's exactly what happened."

For more media clippings; <http://www.silobreaker.com/AboutPress.aspx>

Other Recognition

Microsoft
Startup Accelerator Program
MicrosoftStartupZone.com

February 2008 - [Silobreaker Invited To Join Microsoft Startup Accelerator Program](#)



March 2008 - [Silobreaker Selected for Web Mission 2008](#)



March 2008 - Silobreaker Finalist in Red Herring's Europe 100 Top Tech Startups.

Technology Platform



Large set of search/analysis/decision-support 'user-applets' – independent but highly interoperable

SILOBreaker Web Framework

SILOBreaker Server

QueryAPI

Indexing Pipeline

Entity Extraction

Relationship Analysis

Clustering & Categorisation

Retrieval Engine

External Data Fetches

Structured Data

Textual Data

Numerics

Meta Data, Thesauri, Taxonomies

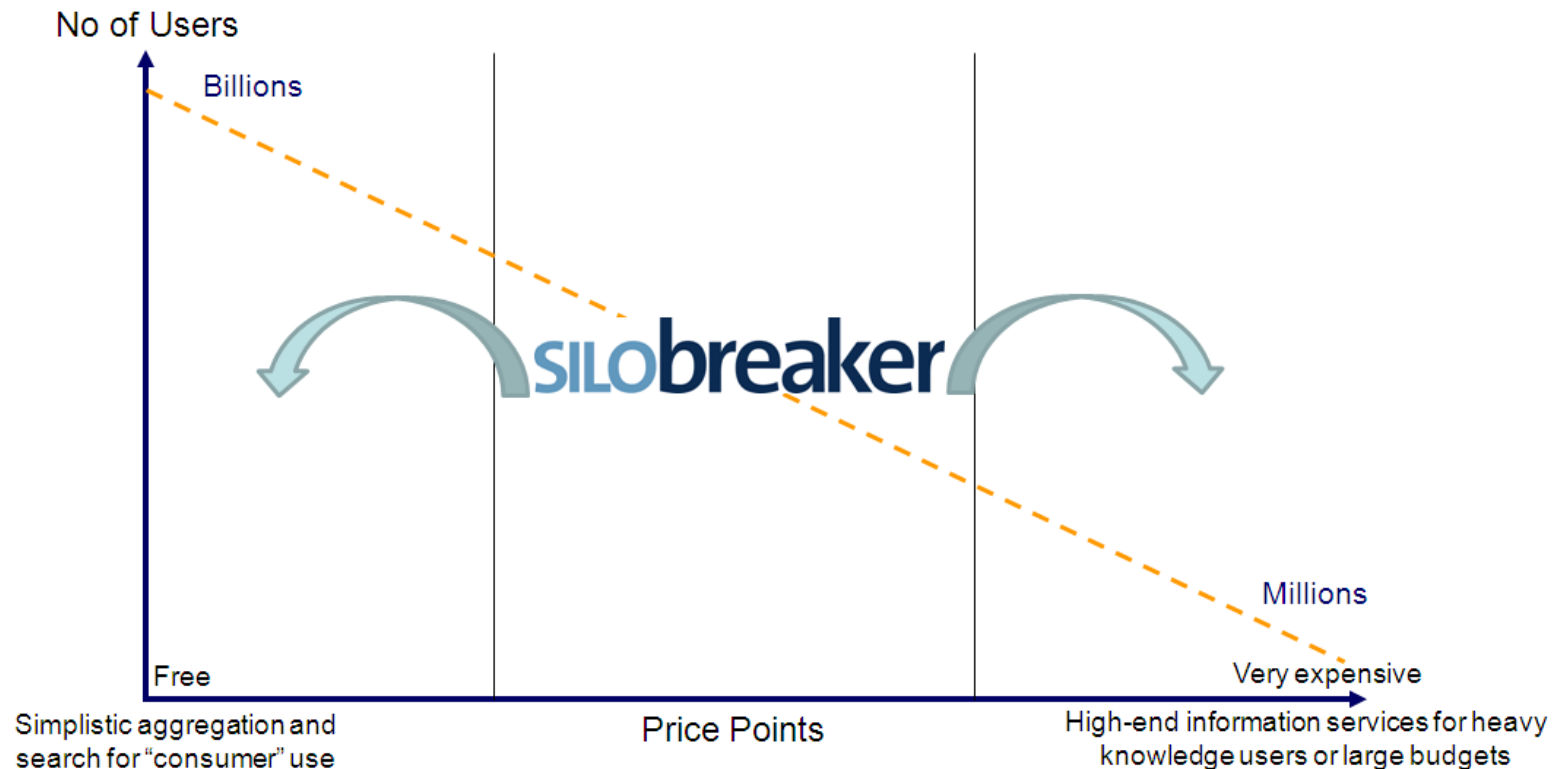
Audio/Video

Algorithmic approach based on semantic and statistical models

Uniform way of working with information regardless of its type

Market & Opportunity

- Information/media industries remain focused on supplying content and data
- Users are increasingly asking for context and relevance
- Search & Aggregation need to get smarter across all price points



Business Model

	Free Service	Enterprise Service	Technology Offering
Features	<ul style="list-style-type: none"> • News Search 	<ul style="list-style-type: none"> • Online, Real-time “Clipping service extraordinaire” 	<ul style="list-style-type: none"> • Enterprise Software • Widgets • Tagging engine
Targets	<ul style="list-style-type: none"> • Any consumer of online news • Show-case and lead-generator for enterprise offerings 	<ul style="list-style-type: none"> • Corporates (media monitors, competitive intelligence, etc) • Media & PR companies • NGOs • Government agencies 	<ul style="list-style-type: none"> • Publishers • Online service providers • Government agencies • Corporates
Rev Model	<ul style="list-style-type: none"> • Ad-supported 	<ul style="list-style-type: none"> • Subscription \$\$\$ 	<ul style="list-style-type: none"> • Subscr/License/consultin
Timing	<ul style="list-style-type: none"> • Launched Jan 2008 	<ul style="list-style-type: none"> • Late 2008 	<ul style="list-style-type: none"> • Reverse enquiries

Company

- Founded: May 2005
- Technology: Initiated in 2002
- Headquarter: London
- Tech Dev: Stockholm
- Headcount: 10
- Team:
 - Kristofer Månsson, CEO**
Managing Director AIG Financial Products, VP Salomon Brothers
 - Per Lindh, CTO**
MSc Computer Science specializing in Software Engineering and AI
 - Björn Löndahl, Head of R&D**
MSc Computer Science specializing in Software Engineering and AI
 - Jimmy Mårdell, Chief System Architect**
Algorithm expert, Winner Google Code Jam 2003, World's highest ranked coder at TopCoder in 2002
 - Mats Björe, Director**
Founder OSINT Swedish Army, Factiva Advisory Board, Infosphere AB
- Funding: Privately funded (internal + small group of friends)