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The Business Information Gateway to Southeast Europe

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Global Information Industry Summit  
9-11 September, 2008  
London

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ACCURACY



SPEED



EXCLUSIVITY



INTELLIGENCE



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# SeeNews – The Concept



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# SeeNews – The Corporate Wire

## Content

- Real-time business, financial and political news from across Southeast European economies
- 4-year news archives
- Economic data and news
- Market data and news
- Trustful source of information about SEE

The screenshot displays the SeeNews website interface. At the top, it features the SeeNews logo and navigation links. A prominent orange 'ALERT' banner highlights a news item: 'MACEDONIA'S JAN-JULY TRADE GAP WIDENS TO \$1.758 BLN FROM \$819.75 MLN YR-AGO - STATS OFFICE'. Below this, there are filters for countries (Albania, Bosnia-Herzegovina, Bulgaria, Croatia, Macedonia) and industries (Business, Advertising/PR, Economy, Aerospace/Defense, Agriculture/Forestry, Banking/Financial Services, Management, Market). The main content area shows 'Top News' and 'Latest News' sections with article titles and dates. A search bar is visible, and a detailed search results table is shown at the bottom left. The table lists various news items with columns for Title, Date, Type, Price, and Words. A sample article on the right discusses 'Bulgarian Town of Konstinbrod Hopes To Attract 200 Min Euro in Investments in Four Years - Mayor'.

Title	Date	Type	Price	Words
Romania's Electroalfa Sees '08 Turnover Rising 20% to 3...	Mar. 6 2008 14:33	Story	€3.95	120
Bulgarian Town of Konstinbrod Hopes To Attract 200 Mln...	Mar. 6 2008 14:27	Story	Free	278
Romania's Allianz-Triax Assigns '07 Premium Income Up...	Mar. 6 2008 14:13	Story	€3.95	177
Bulgarian Gas Distributor Vanagas To Invest 5.5 Mln Eur...	Mar. 6 2008 14:01	Story	€2.95	120
Cayman Islands-Registered Fund Acquires Stake in Rom...	Mar. 6 2008 12:59	Story	€2.95	162
Provident Financial Romania Posts 5.4 Mln Euro Loss in ...	Mar. 6 2008 12:50	Story	€3.95	214
Croatian Banks End-Jan Deposit Portfolio Up 14.3% Y/Y ...	Mar. 6 2008 12:30	Story	€2.95	229
Macedonian's Jan-M Money Supply Falls 5.7% M/M - Ta...	Mar. 6 2008 12:24	Story	Free	204
Start at Romanian Electrical Equipment Maker Electropo...	Mar. 6 2008 12:15	Story	Free	181
Bulgarian Financial Watchdog Licenses 2d Insuranceage...	Mar. 6 2008 12:36	Story	€3.95	150
Bosnia Power Utility Calls Tender for Procurement of Sub...	Mar. 6 2008 12:01	Story	€3.95	298
Romania's Jan Energy Output Rises 6.9% Y/Y - Table	Mar. 6 2008 11:50	Story	€3.95	202
Serbia's January Retail Sales Fall Real 25.9% M/M - Table	Mar. 6 2008 11:41	Story	€3.95	93
Romania's Government To Call Local Elections on June 1...	Mar. 6 2008 11:23	Story	€3.95	232
Bosnian Hydropower Plant Group Vrbas Turns to Loss in ...	Mar. 6 2008 11:10	Story	€3.95	246
UK-Listed Bulgarian Land Development Cuts 2007 Pric...	Mar. 6 2008 10:50	Story	€3.95	182
Bulgarian Furniture Manufacturer Dalia Gets Green Light...	Mar. 6 2008 10:44	Story	€3.95	144
Moldova Jan-Feb Budget Deficit Rises to 371.5 Mln Lei (...)	Mar. 6 2008 10:36	Story	€3.95	235
Slovenia's Top Bank NLB Raises Stake in Frankfurt base...	Mar. 6 2008 10:29	Story	€3.95	138
Serbia Schedule of Events - March 6 - May 19	Mar. 6 2008 10:17	Story	Free	221
Moldova Schedule of Events - March 6 - May 15	Mar. 6 2008 10:09	Story	Free	279
Montenegro Schedule of Events - March 6 - May 15	Mar. 6 2008 10:09	Story	Free	174
Croatian Parliament Adopts 2008 Budget - Media	Mar. 6 2008 10:08	Story	€3.95	309

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# SeeNews – Research & Profiles

## Content

- Historical and fundamental company information
- Business and investment analysis
- Research estimates
- One-stop-shop for analytical and business information

The screenshot displays the SeeNews website interface. At the top, there is a navigation bar with categories like Business, Politics, Markets, Economy, News, Profiles, Brokers Reports, Analysis & Researches, Publishers, Events, and Useful Information. Below this, there are regional tabs for various countries including Albania, Bosnia-Herzegovina, Bulgaria, Croatia, Macedonia, Moldova, Montenegro, Romania, Serbia, and Slovenia. The main content area features a news article titled "UPDATE 1 - Bulgarian Court Declares Kremikovtzi Insolvent - Creditors' Meeting Called" dated Sep 4, 2008. To the right of the article is a company profile for "Bulgarian Telecommunications Company AD". The profile includes general information such as the date established (Dec 24, 1992), company overview, contact information (address, email, phone, URL), industry information (Main Industry: Telecommunications), and legal information (Major In Country: yes, Country: Bulgaria, Unique Identification Number: 831642181). On the right side of the profile, there is a "Stock Quote - SBT" section showing a price of 8.80 and a change of -1.20BGN (-12.00%). Below the stock quote is a line chart showing the stock price over time. The bottom of the page features a navigation bar with the words ACCURACY, SPEED, EXCLUSIVITY, INTELLIGENCE, and DEPTH, and the SeeNews logo.

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# SeeNews.com

## Content

- Business, financial, economic and political news from across Southeast European economies
- Market data, news and quotes
- Business analysis, research estimates and broker reports
- Corporate transactions, M&A and securities tracking
- Calendar of corporate and industry conferences and events
- Local media content in English, polls, weather, travel, links....
- Network to integrate SeeNews content with third party data and information
- Mix of 'view' capabilities with a new suite of smart 'do' functionalities

The screenshot displays the SeeNews.com website interface. At the top, there is a navigation bar with the SeeNews logo, a search bar, and links for 'SeePassport', 'Log In', 'Register', 'Basket', 'Personalise', and 'Help'. Below this is a horizontal menu listing various countries: Albania, Bosnia-Herzegovina, Bulgaria, Croatia, Macedonia, Moldova, Montenegro, Romania, Serbia, and Slovenia. The main content area features several news articles, including 'Bulgaria Non-Prescription Medicine Mkt Grows 12% in 2006 - Euromonitor', 'Slovenia's Top Bank NLB Buys 77.75% of New Bank of Kosovo', and 'Romanian President Wins Impeachment Vote with 74.48%'. There are also sections for 'Latest News', 'Brokers' Reports', and 'Markets'. A sidebar on the left contains a navigation menu with categories like Business, Politics, Markets, and Economy. At the bottom, there is a 'Deal Watch' section and a 'Tender' section.

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# SeeNews – The Concept



**INTEGRITY**

- **SeeNews – the business information gateway to SEE**
  - single point of access for data and information about SEE
  - comprehensive solution for research and analysis needs
  - integrated proprietary content with third party data and information
  - one platform for a variety of products delivered via Internet
  - one brand for a range of products and services

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# Q & A

## *With Compliments:*

Username: **SIIA**  
Password: **seenews**

*\*valid for 2 weeks*



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