
Events Affecting the Global Information Industry

An Audience Discussion moderated by George Beckerman

- **Accelerating globalization of our industry**
- **The economic climate**
- **Stunning development in social media**
- **Commitment to improve 'search' in the need-to-know, must-have information world. Value of 'search' for b-2-b advertisers.**
- **Major changes of ownership in leading companies**
- **Emerging consolidating sectors**
- **Challenges to business models in the KM sector**
- **Fundmental changes in the world of Information Professionals**